

# WOMEN ON THE RISE

2024 LUNCHEON

THURSDAY, MARCH 14TH

Annenberg Community Beach House  
Santa Monica, CA



# ABOUT *the event*

As part of BRA's commitment to women's empowerment, we're hosting our fifth annual awards luncheon this March in support of Women's History Month. Each year we choose three women to honor -- both trailblazers who have paved the way and up'n'comers who are successfully following in their footsteps.

A portion of proceeds from the luncheon go to our beneficiary, a nonprofit that serves women and children in the greater Los Angeles area. 50% of all sponsorship goes directly to the nonprofit.



# ABOUT *the event*



## EXPECTED ATTENDANCE

**125**

Influencers & Bloggers  
Industry Professionals  
Entrepreneurs  
Journalists & Editors

## OFFERINGS

Professional Videography +  
Photography  
Luncheon by Shaffer Catering  
Wine sponsored by  
Spirit Horse Vineyards  
Curated Gift  
Social Media Impressions  
Press & Media Coverage

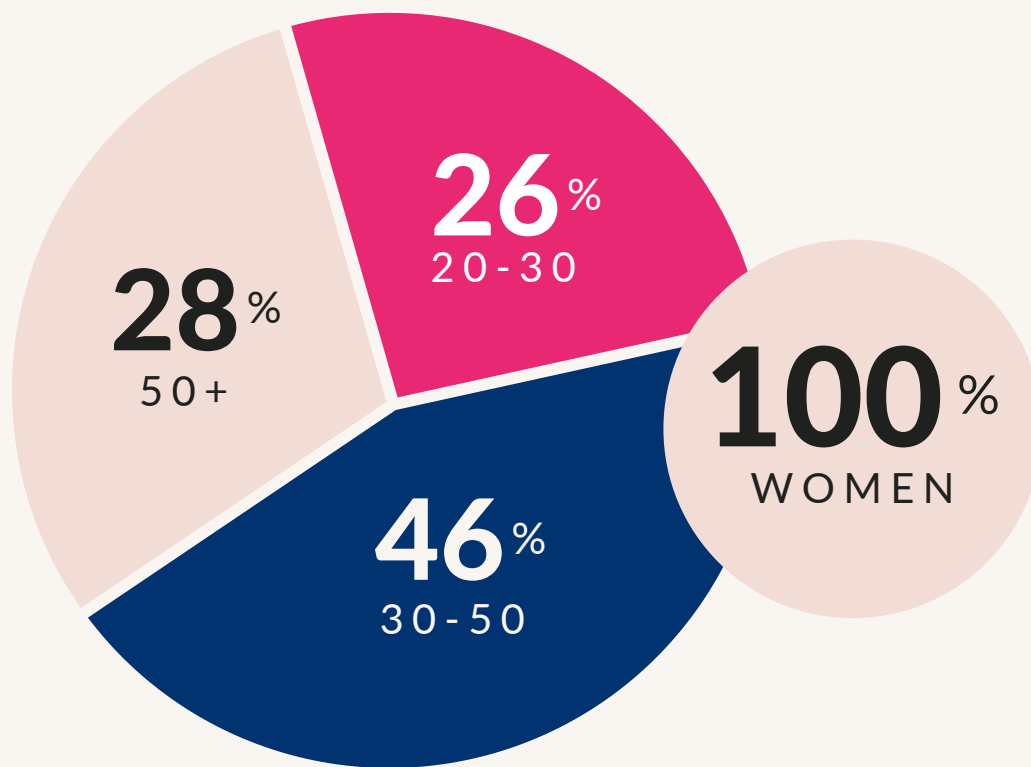


# the bra network community



**92%**  
of BRA members have a  
content site that is  
their small business

**100%**  
of BRA members have a  
presence online



By 2028, women will own **75%** of the discretionary spend, making them the **world's greatest influencers**. (Neilson 2020)

**38%**  
PRODUCT  
BASED

**62%**  
SERVICE  
BASED



## *the founder*

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**Carrie Murray** (she/her/hers) is a speaker, podcast host, and the Founder of BRA - Business Relationship Alliance, a network of **powerful women** devoted to advancing female-owned businesses by providing the community, collaboration, empowerment, and support needed to **flourish as an entrepreneur**.

**At the heart, Business Relationship Alliance was founded to foster collaboration, connection, and community amongst female and non-binary entrepreneurs.**

BUSINESS  
ELATIONSHIP  
ALLIANCE

**BRA**

*social impact*

EACH YEAR **WOMEN ON THE RISE** RAISES MONEY FOR A  
NONPROFIT THAT SERVES WOMEN AND CHILDREN IN  
THE GREATER LOS ANGELES AREA

50% OF **YOUR** SPONSORSHIP GOES DIRECTLY TO A  
NONPROFIT ORGANIZATION THAT SERVES WOMEN AND  
CHILDREN

SCARS UNSEEN

THE  
**WOMEN'S**  
EMPOWERMENT  
NETWORK

moms in office



**Every  
Day  
Action**



# the awards



## EMPOWERMENT LEADER

a Member who is a true leader and trailblazer, who uses her platform to serve the advancement of women within the BRA Network and beyond.



## WOMAN ON THE RISE

a Member who is on the rise to greatness via her entrepreneurial endeavors.



## VISIONARY LEADER

a woman who, through her entrepreneurial success, has woven social impact strategy into her brand for the betterment of the community.

# *the opportunities*

## TO INVEST

### D CUP - 20K

- ✦ *10 entrance tickets*
- ✦ *Reserved table and preferred seating*
- ✦ *Guest Speaker at the event*
- ✦ *Logo inclusion on sponsorship board/step and repeat*
- ✦ *Professional photo & video opportunities at event*
- ✦ *Special thanks + luncheon introduction*
- ✦ *Display of brand logo on event invite + site*
- ✦ *Inclusion in applicable marketing materials*
- ✦ *Invitation to be a guest on Get Carried Away Podcast*
- Post-event dedicated blog featuring partnership*

BUY  
NOW





## C CUP - 15K

- ✦ 7 entrance tickets
- ✦ Preferred seating
- ✦ Logo inclusion on sponsorship board
- ✦ Professional photography + videography at the event
- ✦ Display of brand logo on event invite + website
- ✦ Inclusion in applicable marketing materials

BUY  
NOW



## B CUP - 10K

- ✦ 5 entrance tickets
- ✦ Professional photography + videography at the event
- ✦ Inclusion in applicable marketing materials

BUY  
NOW

## A CUP - 5K

- ✦ 2 entrance tickets
- ✦ Inclusion in applicable marketing materials
- ✦ 2 Annual BRA Memberships

BUY  
NOW

QUESTIONS?  
CONTACT:  
SUPPORT@BRA-NETWORK.COM



[BRA-NETWORK.COM](http://BRA-NETWORK.COM)



[WOMENONTHERISE.NET](http://WOMENONTHERISE.NET)

*come thrive with us.*